

KPDA Media Weekly Review Report as at 15th August 2020



CEO DE-BRIEF

KPDA Platinum Members
KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ALN
Anjarwalla & Khana Advocates

BA
Balala & Abed Advocates

FUSION CAPITAL
Rooted in the African growth story
Fusion Capital Ltd

MI VIDA
MY HOME, MY LIFE
Prism Residential Ltd

HFDI
Dreams Made Possible
HF Development and Investments Ltd

NCBA
NCBA Bank Kenya PLC

NEWLINE
Office Furniture & Kitchens
Newline Ltd

YASIAN Interiors
Living with Quality
Yasian Technology Company td

TWO RIVERS
Two Rivers Development Ltd

SYMBION
Symbion Kenya Ltd

SAVANNAH CEMENT
Building Perfection
Savannah Cement Ltd

KCB
Making the Difference
KCB Bank Kenya Ltd

MRM
MABATI ROLLING MILLS
Mabati Rolling Mills Ltd

KONE
Elevators Escalators
Kone Kenya Ltd

Britam
With you every step of the way
Britam Asset Managers



ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPG or PNG format
- 72 dpi resolution
- Colour calibration RGB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**
Kshs. 3, 420 VAT Incl
- **Non-Members:-**
Kshs. 5, 700 VAT Incl

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke:

- 10, 000 visitors per month
- 7, 000 visitors on Mondays and Wednesdays

KPDA on Twitter @KPDA_Ke:

- 5, 040 followers
- 14, 000 impressions per month

The KPDA Media Weekly Review Report

- Over 1, 500 subscribers
- An organic reach of over 500 subscribers

LinkedIn - Kenya Property Developers Association:

- 2, 732 followers
- Over 500 views per day

Facebook page - Kenya Property Developers Association:

- 3, 360 followers and 3, 232 likes
- An organic reach of over 1, 500

Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com

- Over 1, 000 email contacts

For more information, please call: 0725 286 689 / 0737 530 290 or email: ceo@kpda.or.ke

www.kpda.or.ke
KPDA_Ke
Kenya Property Developers Association
Kenya Property Developers Association

Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer

CO-WORKING SPACE AVAILABLE!!! - BOOGERTMAN+PARTNERS

With a high speed internet, 24/7 round the clock access, sufficient storage display/shelves, digital display, a serviced office space and much more, **Boogertman+Partners** have a co-working space to let. Feel free to contact them on:

Phone: +254 736 399 361/ +254 204 408 990

Email: margaret@boogertman.co.ke

For more information, please click [HERE](#)

15th August 2020

Daily Nation | Dominic Wabala | Saturday | 15th August 2020

INTERNATIONAL CASINO: STATE GAMBLE THAT DIDN'T PAY OFF

The recent demolition of buildings located at Museum Hill, commonly referred to as International Casino, is a symbol of good intentions gone bad by the government.

[Read More.](#)

Daily Nation | Walter Menya | Saturday 15th August 2020

LANDS MINISTRY, NLC FINALLY AGREE ON E-TRANSACTIONS

The Ministry of Lands and the National Land Commission (NLC) have agreed to roll out electronic transactions in Nairobi even as a number of contentious issues between them remain unresolved. [Read More.](#)

Daily Nation | Maureen Ongala | Saturday 15th August 2020

HOPE FOR SQUATTERS AS STATE BEGINS BUYING MAZRUI LAND

The government has started purchasing parcels of land owned by the Mazrui family in Takaungu, Kilifi North Constituency, in Kilifi County. [Read More.](#)

14th August 2020

Business Daily | John Mutua | Friday 14th August 2020

CHINESE FIRM STARTS WORK ON OLD RAILWAY LINK TO SGR

A Chinese firm has started building a 23.5 kilometre rail connecting the standard gauge railway (SGR) line to the old track in Naivasha under a multi-billion shilling contract that seeks to create seamless travel between the Mombasa port and Uganda. [Read More.](#)

Business Daily | Simon Ciuri | Friday 14th August 2020

KANU EYES SH1.3BN FROM IDLE ASSETS SALE

Kenya African National Union (Kanu) is planning to raise more than Sh1.3 billion through assets sales ahead of the 2022 election campaigns. [Read More.](#)

Business Daily | Edwin Mutai | Friday 14th August 2020

TOBIKO SEEKS TO REINSTATE NEMA CONSTRUCTION FEE

Property developers will resume paying construction levies to the environment State agency if a petition by Environment Cabinet Secretary Keriako Tobiko is accepted by the Treasury. [Read More.](#)

Business Daily | Columnists | Friday 14th August 2020

COVID-19 SCOURGE DISRUPTING HOW REAL ESTATE IS ESTIMATED

A couple of days back, I had a conversation with a friend who runs a technology startup and had decided to scale back on the floor space the company needed by nearly 60 percent. [Read More.](#)

Daily Nation | Columnists | Friday 14th August 2020

COVID-19 HAMMER FALLS ON AUCTIONEERS AS DRY SPELL PERSISTS

Timothy Owuor, a Nairobi-based auctioneer, looks at the assortment of items on his yard and nostalgically remembers years past, when such a trove would fetch him millions in just a few hours. [Read More.](#)

13th August 2020

Business Daily | Sam Kiplagat | Thursday 13th August 2020

WANJINGI CLAIMS FRAUD IN SH400M WESTLANDS LAND ROW

Businessman Jimi Wanjigi says a woman claiming ownership of his Sh400 million property in Westlands is a victim of fraudsters. [Read More.](#)

Business Daily | Gitonga Marete | Thursday 13th August 2020

COFFEE FARMERS PROTEST SALE OF SOCIETIES' ASSETS

Coffee farmers in parts of upper eastern region have raised concern over what they say is rampant disposal of their societies' properties, and want the Directorate of Criminal Investigations (DCI) to investigate the matter. [Read More.](#)

The Standard | James Wanzala | Thursday 13th August 2020

LANDSCAPE ARCHITECTS 'LEFT OUT' OF NEW ROAD

Landscape architects have protested over being left out of the initial planning of the Nairobi Expressway. [Read More.](#)

The Standard | Wainaina Wambu | Thursday 13th August 2020

MALL OWNERS GIVE RETAILERS LIFELINE WITH SALES-BASED RENT OFFER

Mall tenants could soon get some much-needed relief, with landlords said to be warming up to the idea of rent payments based on a business' turnover as opposed to space occupied, as is the case currently. [Read More.](#)

The Standard | Edward Kosut | Thursday 13th August 2020

NANDI HUB SINKS IN GARBAGE AS WATER SCARCITY PERSISTS

It is 6am in Kapsabet Town, Nandi County, and traders are unpacking vegetables from the lorries in the market's main entrance. [Read More.](#)

The Standard | Wainaina Wambu | Thursday 13th August 2020

DONHOLM PLACE TO BE AS CITY RENTS DROP

Donholm posted the biggest quarterly drop in rent at 4.8 per cent for houses in Nairobi, a new report shows. [Read More.](#)

14th August 2020

Business Daily | Sam Kiplagat | Wednesday 12th August 2020

MASSIVE FINES EXPOSE POWER FIRMS' BREACH OF LAND RIGHTS

Maximising electricity distribution and connection is no doubt critical in bolstering the country's socio-economic growth. [Read More.](#)

Business Daily | James Kariuki | Wednesday 12th August 2020

LAND, HOUSE PRICES DECLINE ON COVID-19 SLOWDOWN

House and land prices dropped in Nairobi and the surrounding counties of Kiambu, Kajiado and Machakos in the three months to June due to low demand in the wake of the coronavirus pandemic. [Read More.](#)

11th August 2020

Business Daily | Joseph Wangui | Tuesday 11th August 2020

RESIDENTS JOIN MACHAKOS LAND SUIT AGAINST NAIROBI BILLIONAIRE

The Environment and Land Court has allowed Sabaki residents in Mlolongo to join a property dispute between Nairobi-based reclusive billionaire Mike Maina Kamau and Machakos County government. [Read More.](#)

Business Daily | John Mutua | Tuesday 11th August 2020

NAIROBI LAND DEALS NOW GO ONLINE

The Environment and Land Court has allowed Sabaki residents in Mlolongo to join a property dispute between Nairobi-based reclusive billionaire Mike Maina Kamau and Machakos County government. [Read More.](#)

Business Daily | Geoffrey Irungu | Tuesday 11th August 2020

STATE TO OFFER MORTGAGE AT 7PC IN SEPTEMBER

Kenyans earning Sh150,000 and below per month are from next month expected to start getting house loans from local banks and saccoes at an annual subsidised interest of seven percent or nearly half the prevailing market rates. [Read More.](#)

Business Daily | James Kariuki | Tuesday 11th August 2020

DEMAND FOR APARTMENTS SURGE AS BUYERS CUT COSTS

Kenyans are downgrading their expenditure on houses with demand for apartments doubling in the second quarter of the year as buyers move away from costlier standalone units, a review of bank-processed house purchases shows. [Read More.](#)

10th August 2020

Business Daily | Victor Juma | Monday 10th August 2020

AUCTIONEERS RAID MOI ASSOCIATES OVER BANK LOANS

Two more confidants of former President Daniel arap Moi are fighting seizure and auction of their assets over loan defaults, joining the growing list of individuals who rose to prominence during his administration to have fallen on hard times. [Read More.](#)

Business Daily | Sarah Nanjala | Monday 10th August 2020

DETACHED HOUSES WARM UP PROPERTY MARKET

Growth in the residential property sector in Kenya remained stable in the first-half of the year, a new survey shows, buoyed by strong demand in the upper-mid end market for detached units. [Read More.](#)